

News and
trade platform
for the entire
maritime
cluster

Maritiem Nederland

Maritiem Nederland is the trade and opinion magazine for the whole maritime sector in the Netherlands. Unique to the title is the combination of opinion, interviews and analytics about the sector on the one hand, and well-written professional information about new products and services on the other. This sector has the largest seaports of Europe, world leading hydraulic engineering companies, offshore companies working for sustainable energy from the sea, a maritime manufacturing industry that is able to build the most complex ships and an inland shipping sector capable of to transport goods without CO2 emissions in the next decade. Our editors try to connect the subsectors according to themes as energy transition, digitization, trade flows and job market. Maritiem Nederland annually organizes the congresses 'Smart Maritime Technology' and MET Event (Maritime Energy Transition).



maritiemnederland.com

Specs and data 2021

Editorial themes

The editors of Maritiem Nederland want to highlight the relevance of this sector. We focus on the following six themes:

- 1: Energy from the sea
- 2: Towards fully sustainable shipping
- 3: The smartest and cleanest seaports in the world
- 4: Hydraulic engineering and climate adaptation
- 5: Smart Maritime Technology
- 6: Safety at sea, the role of the Dutch Royal Navy

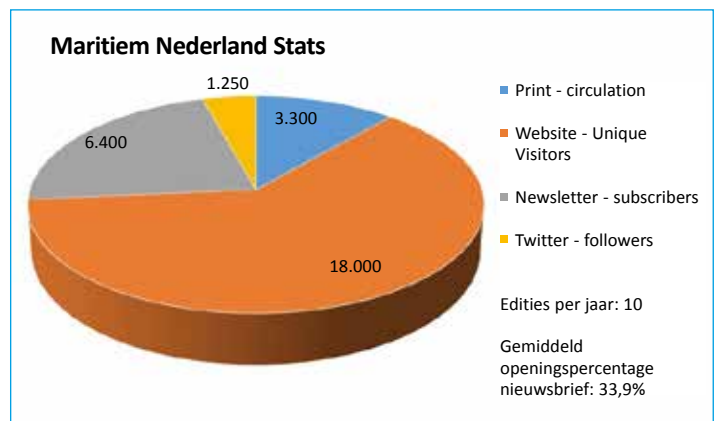
Target groups

Our readers are generally working in the maritime industry for years and have a heart for the many maritime companies that operate in our country. People are proud of their product or service and they are interested in genuine professional information. Maritiem Nederland has a partnership with the Royal Association of Dutch Shipowners. The magazine is distributed to all shipowners in the Netherlands and all relevant relations within the government. In addition, all shipyards and their suppliers receive the magazine. Maritiem Nederland is also the member magazine of Kninklijke Nederlandse Vereniging Onze Vloot.



Multimedia campaign

Maritiem Nederland offers various options for online and to advertise offline. For example advertisement, branded content, online bannerings or online advertorials. This one media card offers you an overview of the standard opportunities. Customization is of course also possible. Our Media Advisor is happy to help you determine one appropriate (multimedia) campaign to your achieve marketing objectives.



Calendar 2020 Maritiem Nederland magazine

	Theme	Deadline advertisement	Issue date
1	Parliamentary Elections	12 February	23 February
2	Dredging	12 March	23 March
3	Career	8 April	20 April
4	Inland shipping	6 May	18 May
5	Clean engines and sustainable fuels	11 June	22 June
6	Royal Navy	9 July	20 July
7	Short sea shipping: NL flag	3 September	14 September
8	Offshore: Energy from the Sea	1 October	12 October
9	Ship building and Yacht building	29 October	9 November
10	Smart Maritime Technology	3 December	14 December

Advertising Print

Size	Specifications w x h (mm)	Rates €
2/1 page	420 x 297	4,375
1/1 page	210 x 297	2,200
1/2 page portrait	93 x 275	1,325
1/2 page landscape	190 x 135	1,325
1/4 page portrait	93 x 135	795
1/4 page landscape	190 x 65	795
Surcharge branded content*		+750 per page
Leaflet enclosed		please ask your Media Advisor

* Including editing

Maritiemnederland.com & e-mail newsletter

Maximize your exposure: use our website and the digital newsletter. The e-mail newsletter is published weekly, sent on Wednesday.

Advertisement e-mail newsletter

Format	Specs	Rate €
Banner	468 x 60	575
Branded Content	Text 200 characters + visual 100 x 100 pixels	575

Adverteren website

Format	Specs (pixels)	Rate € per month
Branded Content (online)		575
Leaderboard Header*	728 x 90 and 468 x 60 and 320 x 50	750
Medium Rectangle	300 x 250	650
Partnercontent		775

* in the case of a Leaderboard or Large Rectangle, you must provide a so-called banner set for a correct view on the various devices



● **Bannering**

Your banner is displayed on the homepage and / or underlying pages. Your banner can be displayed in a carousel of up to 3 banners.

● **Branded Content**

Branded Content is a short message about your company or product that is commissioned by you are written and placed after approval. Maximum 200 characters. The content is placed between editorial messages.

Maritiem Nederland Events

Smart Maritime Technology: June 2021

SMarT is all about smart and disruptive technology in the maritime sector.

MET Event November 2021.

During this networking event we will discuss the role of the maritime sector during the energy transition.

We offer various sponsor packages for these events. Contact the media adviser for this.

Vacancies also on Betabanen

Is your ad a job posting? Then you can do this for free post on Betabanen.nl, the job vacancy site for engineers. If you post your vacancy on Betabanen.nl, it will be included in the weekly Betabanen newsletter (based on your profile) and your vacancy is displayed on maritiemnederland.nl and in the Maritime Netderland newsletter.

Specs banners

	e-mail news letter	Website
Type	jpg	animated gif, jpg, gif, html5, png
Color	RGB	RGB
Resolution	72 dpi	72 dpi
Maximal size	99 kB	99 kB
Landings page	URL	URL

Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to traffic@archermedia.nl. You will receive a request to do so from the Traffic department.

Our graphic studio is happy to take care of advertising design for you. Feel free to contact your media advisor for further details



Publisher

Niantec
Enthovenplein 1 (5e etage)
2521 DA Den Haag

Uitgever

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Redactie

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Enthovenplein 1 (5e etage)
2521 DA Den Haag

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All rates and amounts mentioned are in euros, excluding VAT